

**A Swiss Icon Hits the Road: Postal Bus Roadshow Across the U.S.**

***“Swiss Roots” presents a genuine Swiss old timer postal bus traveling on American roads and stopping at “Swiss Roots” events in California, New York, Pennsylvania, Ohio and Wisconsin, the U.S. states with the highest concentration of Swiss immigrants. Wherever it stops, the bus features nostalgic memories on historic transportation service and various Swiss-related entertainment activities.***

The “Swiss Roots” postal bus will be visiting the United States for six months and travel from the west to the east coast. As the “fil rouge” within the Swiss Roots events program, it will mark the connection between the U.S. regions with a particularly high percentage of Americans with Swiss roots.

Together with the Swiss Post, “Swiss Roots” celebrates this year’s 100<sup>th</sup> anniversary of Swiss postal transportation. The vintage bus will be loaded with nostalgic memories from times when the Swiss Post used mail coaches and sleighs as their main means of transportation for travelers, luggage and mail. The touring “old timer” will tell the story of how postal transportation evolved from horse-powered coaches and sleighs to today’s modern transportation means, serving more than 100 million commuters and travelers every year.

Look out for the yellow icon as it travels through your area, listen for the unique three-tone horn “tü ta to,” and participate in fun activities on and off board. Come by, find out how Swiss you really are, and become even more Swiss while enjoying a variety of Swiss entertainment. Get involved, win some attractive prizes and let the audio and visual impressions surprise you.

Make sure to check the [www.swissroots.org](http://www.swissroots.org) website regularly for coverage on past, ongoing and future appearances throughout the country.

**“Swiss Roots” Postal Bus Itinerary:**

